

ACHIEVING MEETING EFFICIENCY WITH BETTER AV

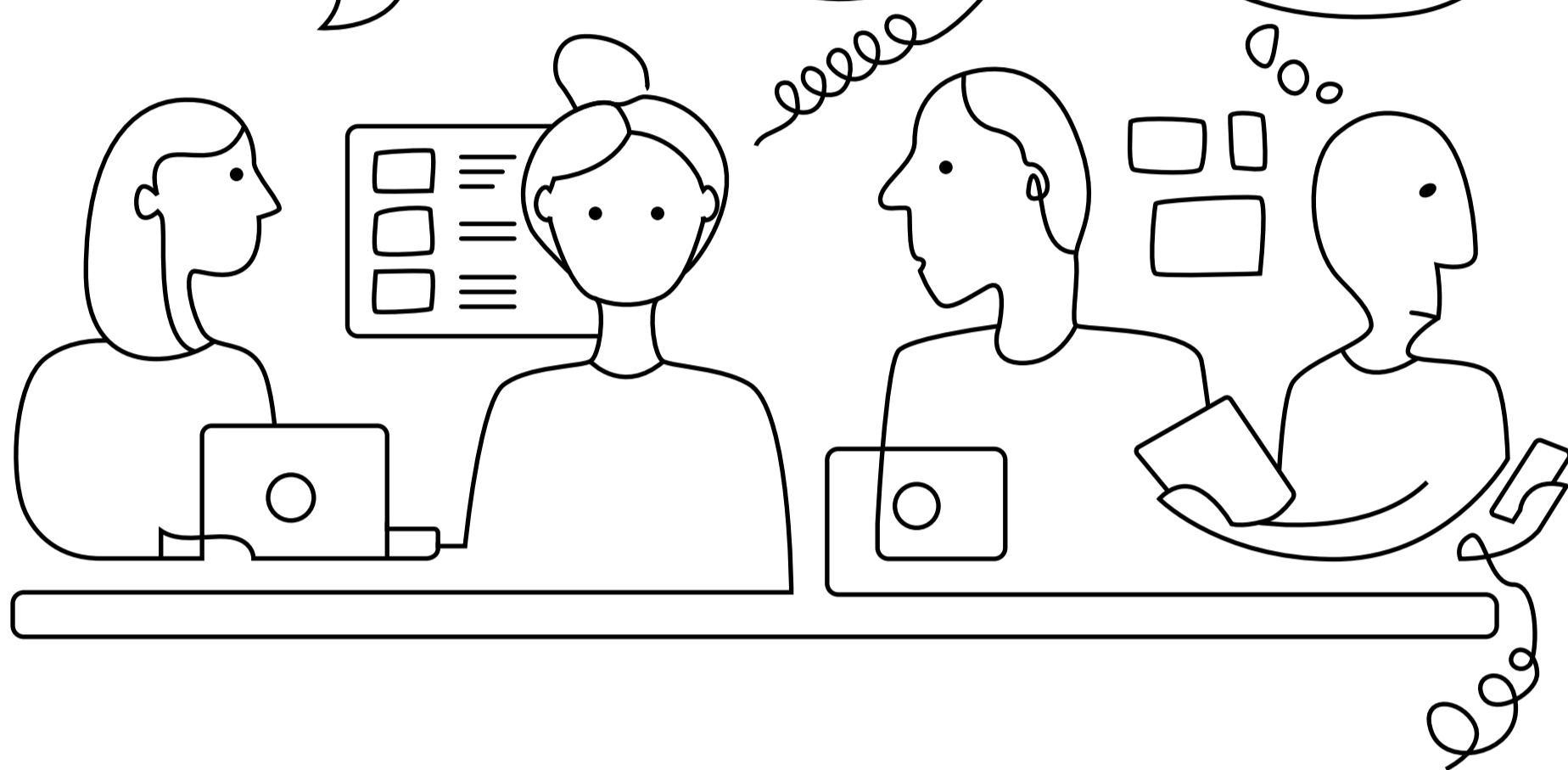


THE COST OF MEETING INEFFICIENCY

Out of the **11 MILLION** office meetings¹ held each day, **37.5%**¹ are categorised as “poorly run or unnecessary,” with many blaming poor planning or disorganisation. That wasted time can prove costly.

With an average hourly wage of **€28**, employees are paid **€89 BILLION** to attend unproductive meetings.²

Given the length of the typical meeting, even a **5-MINUTE** delay in starting can cost **8%** of their total time, a loss that one study called “untenable in any other resource category.”³



BETTER MEETING RESULTS THROUGH TECHNOLOGY

Used correctly, technology can improve meeting productivity.

89% of professionals⁴ think AV solutions can make meetings more efficient and value-driven.

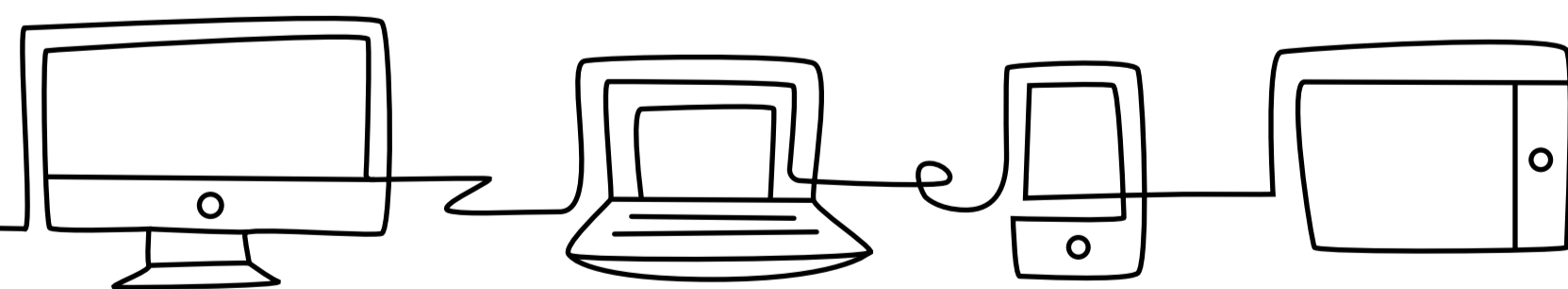
Among the ways technology can make meetings more effective and collaborative are:

VIDEO:
94%⁵ of companies employing video conferencing report greater productivity.

DEVICE SUPPORT:
Lets employees connect their preferred devices - smartphones, tablets and laptops - on a Wi-Fi network capable of supporting many devices.

USER-FRIENDLY:
An easy-to use, easy-to-set-up system that integrates easily and can share information through all formats securely.

THE CONNECTED MEETING



The ability to bring different AV solutions together is the key to office meetings with real value from beginning to end. It starts with **SEAMLESS INTEGRATION** that easily accepts various devices operating on different platforms, a **SECURE NETWORK** for attendees working locally and remotely, and programs that let all meeting attendees **SHARE CONTENT**.

Black Box provides technology solutions to help businesses manage and optimise their AV systems for effective, efficient meetings

FIND OUT MORE AT WWW.BLACK-BOX.EU/BETTERAV

1. <http://missionfacilitators.com/the-cost-of-poorly-run-meetings> | 2. http://www.bls.gov/news.release/history/sept_042897.txt | 3. <http://www.bain.com/about/press/press-releases/Busy-ceos-spend-nearly-one-day-each-week-managing-communications.aspx> 4. <https://e-meetings.verizonbusiness.com/global/en/meetingsinamerica/uswhitepaper.php> 5. <http://searchunifiedcommunications.techtarget.com/feature/Benefits-of-video-conferencing-include-less-travel-but-its-not-No-1> <https://www.psychologytoday.com/blog/wired-success/201204/why-meetings-kill-productivity> <http://www.garyhamel.com/sites/default/files/uploads/three-trillion-dollars.pdf>